



## **PENTAGON CHANNEL LAUNCHES FTP SITE**

ALEXANDRIA, VA: April 24, 2008 – The Pentagon Channel recently expanded its means of distribution by adding an FTP (File Transfer Protocol) site to its Pentagonchannel.mil website.

The Pentagon Channel FTP site consists of broadcast quality, MPEG-2, Dolby-Digital audio files available for download. Current programs available for download are: *All Hands*, *Army Newswatch*, *Fit For Duty*, *RECON*, *The American Veteran*, *The Grill Sergeants*, & *Today's Air Force*. Users can access the site through an "FTP web banner" on the main page of the Pentagonchannel.mil website.

"The Pentagon Channel has been attending PEG (Public, Educational, & Government) Channel conferences for the last three years. There is a real need for PEGs to obtain programming in this manner," said Brian Natwick, General Manager of the Pentagon Channel. "We are pleased to offer them this service which will assist us in getting our programming distributed as well as help them service their community." Previously the only way to obtain broadcast quality programming from the Pentagon Channel was through an AMC-1 satellite feed.

"We are thrilled by the Pentagon Channel's creation of an FTP site for PEG access," said Elizabeth Beaty, Executive Director of the National Association of Telecommunications Officers and Advisors (NATOA). "Their appreciation for and response to the needs of NATOA members are a testament to the Pentagon Channel's commitment to the distribution of quality community programming and we applaud them for these efforts. This initiative is well-aligned with NATOA's mission to support and serve the communications interests and needs of local governments and we congratulate the Pentagon Channel for being on the forefront of electronic delivery of programming."

The site, which allows previews of the programming upon entering, requires an email address and password to download. Sign up is quick, easy, and free to all interested parties. Users can also sign up for RSS feeds, making it possible to keep up with new show uploads in an automated fashion. Each posted program is roughly thirty minutes in length and does not contain a time stamp or crawl to avoid time sensitive material.

## **About the Pentagon Channel**

The Pentagon Channel, the Department of Defense's satellite television channel, broadcasts military news and information for and about the 2.6 million members of the U.S. Armed Forces -- Active Duty, National Guard and Reserve. Broadcasting 24 hours a day, seven days a week, the Pentagon Channel helps ensure that U.S. forces remain the best informed in the world.

Today, the Pentagon Channel is available on-base to more than 1.3 million service members who live and work on over 355 military bases, camps and installations in the U.S. The channel is also available to the 800,000 service members and their families serving overseas in 178 countries via the American Forces Radio and Television Service (AFRTS).

The Pentagon Channel reaches more than 13 million households through commercial distribution on satellite and cable systems nationwide. DISH Network, Verizon FiOS and divisions of Comcast, Time Warner, Cox, Charter, Mediacom, RCN, Armstrong, Midcontinent, Knology, GCI, and a number of smaller cable companies and local access channels in communities around the country carry the Pentagon Channel.

In addition, Pentagon Channel programming is streamed live 24/7 at <http://www.pentagonchannel.mil>, is available via video-on-demand, and podcast – both audio and video -- from this website.

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