



COX COMMUNICATIONS NORTHERN VIRGINIA ADDS PENTAGON CHANNEL ON DEMAND

ALEXANDRIA, VA: April 21, 2008 -- The Pentagon Channel recently expanded its Video on Demand (VOD) distribution to Cox Communications Northern Virginia.

The Pentagon Channel, in collaboration with Cox Communications Northern Virginia, launched its largest line of VOD product to date. Subscribers now have access to the Pentagon Channel original documentary program series: RECON. For the first time, VOD subscribers will also have access to episodes of Fit For Duty & Grill Sergeants. All three programs are available as a free On DEMAND service. Users can find the Pentagon Channel programming under "Pentagon Channel" in the "FreeZone" section of their On DEMAND service. On DEMAND can currently be accessed on Channel 1 of the programming guide.

"Cox's decision to carry Pentagon Channel VOD content on their line up in Northern Virginia helps us fulfill our mission of providing timely military news and information to the men and women of the U.S. Armed Forces," said Allison Barber, Deputy Assistant Secretary of Defense for Public Affairs – Internal Communications. "We are pleased that Cox Communications has decided to include Pentagon Channel programming in Northern Virginia, where a large faction of our servicemembers and Pentagon employees resides." Cox Communications Northern Virginia footprint also includes the residents at Ft. Belvoir as well as Guard and Reserve members in the area.

VOD systems allow users to select and watch video and clip content over a network. Part of an interactive television system, VOD systems either "stream" content, allowing viewing in real time, or "download" it bringing the program in its entirety to a set-top box before viewing starts. There is generally no cost to view VOD programming.

About the Pentagon Channel

The Pentagon Channel, the Department of Defense's satellite television channel, broadcasts military news and information for and about the 2.6 million members of the U.S. Armed Forces -- Active Duty, National Guard and Reserve. Broadcasting 24 hours a day, seven days a week, the Pentagon Channel helps ensure that U.S. forces remain the best informed in the world.

Today, the Pentagon Channel is available on-base to more than 1.3 million service members who live and work on over 355 military bases, camps and installations in the U.S. The channel is also available to the 800,000 service members and their families serving overseas in 178 countries via the American Forces Radio and Television Service (AFRTS).

The Pentagon Channel reaches more than 13 million households through commercial distribution on satellite and cable systems nationwide. DISH Network, Verizon FiOS and divisions of Comcast, Time Warner, Cox, Charter, Mediacom, RCN, Armstrong, Midcontinent, Knology, GCI, and a number of smaller cable companies and local access channels in communities around the country carry the Pentagon Channel.

In addition, Pentagon Channel programming is streamed live 24/7 at <http://www.pentagonchannel.mil>, is available via video-on-demand, and podcast – both audio and video -- from this website.

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