



FOR IMMEDIATE RELEASE

Sky Angel Adds Pentagon Channel to IPTV Lineup

(NAPLES, FL – June 27, 2008) – Sky Angel, a national provider of faith-based and family-friendly television and radio programming, is proud to announce its recent launch of the Pentagon Channel as part of the television channels available in both the “Family” and “Family Values” subscription packages.

The Pentagon Channel brings live Department of Defense news briefings in full, interviews with top Defense officials, short stories about the work of our military, important information about military benefits, and programs from each branch of the services to service members, their families, and other interested viewers. The Pentagon Channel’s flagship shows include “Around the Services,” a look at what’s going on at each branch of the military, and “RECON,” a half-hour informational program providing an in-depth look on a variety of topics from real world operations, missions, and military events. In addition, the Pentagon Channel offers several military lifestyle programs such as: Fit for Duty and Grill Sergeants.

“The Pentagon Channel presents news and features directly from military sources, making this an invaluable information resource for both military personnel and other interested Americans. Sky Angel is proud to support its military and hopes the inclusion of this channel in our lineup helps Americans better understand the great sacrifice and contribution our soldiers and military families make to our country,” says Tom Scott, President/COO.

“Sky Angel’s decision to carry the Pentagon Channel helps us fulfill our mission of providing timely military news and information to the men and women of the U.S. Armed Forces,” said Brian Natwick, General Manager of the Pentagon Channel. “This partnership marks the largest nationwide IPTV launch for the Pentagon Channel.”

About Pentagon Channel

The Pentagon Channel broadcasts military news and information for and about the 2.6 million members of the U.S. Armed Forces -- Active Duty, National Guard and Reserve. The channel is available on-base to more than 1.3 million service members who live and work on more than 359 military bases, camps and installations in the U.S. The channel is also available to the 800,000 service members and their families serving overseas in 178 countries via the American Forces Radio and Television Service (AFRTS). The channel also reaches more than 13 million households through commercial distribution on satellite and cable systems nationwide. In addition, the channel programming is streamed live 24/7 at <http://www.pentagonchannel.mil>, is available via Video On Demand, and podcast – both audio and video -- from this website.

About Sky Angel:

Sky Angel® U.S. LLC is a Christian-owned multi-channel provider of faith-based and family-friendly television and radio programming. Using the latest technology, Sky Angel IPTV offers television viewers the widest variety of Christian-based channels available, plus family, sports and news programming through a high-speed Internet connection. Sky Angel IPTV also provides subscribers with value-added features including 48-hour playback on all faith-based TV channels plus an ever-growing Video-On-Demand library with free and fee-based selections.

(MORE)

Founded by Robert Johnson Sr. more than 25 years ago, Sky Angel was created to provide a Christ-centered and family-friendly alternative to the standard television fare. Since then, his vision has grown into a service providing quality television and radio programming to all corners of the United States. Sky Angel's mission is to build and operate a global communications system as the most effective means of assuring that the Gospel will penetrate every nation, culture and people.

Sky Angel carries the Parents Television Council's® prestigious Entertainment Seal of Approval™, which recognizes excellence and social responsibility in programming.

For more information about Sky Angel, visit www.skyangel.com or call 800-759-2643 (800-SKY-ANGEL).

For more information, please contact:

Pentagon Channel:

Michael Winneker
Manager of Distribution
703-428-0200

Michael.Winneker@pentagonchannel.mil

Sky Angel U.S., LLC

Karole Davis
Director of Public Relations
239-936-3265

press@SkyAngel.com